

Movie-izing the Old Masters Newest Screen Idea Pretty Girl Evolved

Characters in Old Paintings Come to Life and Enact Silent Dramas

"King Cophetua and the Beggar Maid," Burne-Jones's Famous Painting, Miss Vera Royer's First Subject, to Be Followed by "Mona Lisa" and Other Masterpieces.

By Marguerite Dean.

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MOVIE-IZING artistic masterpieces is the newest and most interesting development of the art of the silver screen, and it's all the idea of a pretty Southern girl, Miss Vera Royer, who now lives at No. 158 West 57th Street.



E. BURNE-JONES'S KING COPHETUA AND THE BEGGAR MAID.

The idea, in brief, consists in making of motion picture dramatization with some great painting as its inspiration and focus—the story told by the film springing out of the picture, with the subjects of the picture and often the artist himself coming to life as leading characters in the movie scenario. At the beginning and end of the screen drama the picture of the painting is flashed upon the screen, thus establishing the motif—as musicians say—of the entire performance. The first picture of this sort, "The Beggar Maid," based on the famous painting, "King Cophetua and the Beggar Maid," by Sir Edwin Burne-Jones, and on Tennyson's poem, is now being shown at the Lyceum Theatre.

"How did you happen to think of such an interesting departure from hackneyed movie themes and methods?" I asked Miss Royer, who is dark-eyed, soft-voiced, pretty and amazingly young. "Six months ago," she replied, "I went one night to see one of the jazziest, flashiest moving pictures. I was tired and somewhat depressed, and as I looked at the screen I thought, 'Oh, if I could only see something really beautiful and inspiring.' Suddenly a trick of the lighting in one scene made me think of Rembrandt's 'Night Watch.' And the very next moment the idea came to me of making motion pictures from the greatest 'style' of all time, the wonderful masterpieces of art."

"Ever since that night I've been working out the idea. I want to see our greatest American artists—some of them are friends of mine—and talk to them about it. They were most encouraging and saw what I meant. I felt that such a development in moving pictures would result in screen dramas not only very beautiful and entertaining but of a distinct educational value. People who never go to museums will gain acquaintance in this way with what is noble, beautiful and inspiring in art. Children, the most ardent patrons of the motion picture theatre, will absorb unconsciously high artistic standards of beauty through making acquaintance with the greatest of the world's paintings."

"After I had thought out my idea in all its details, and had obtained artistic encouragement, I went to Mr. L. Wolper and he saw my plan attracted by the scheme that I formed the Triart Productions, Inc., which is handling the production of the motion pictures made from masterpieces and which selected 'The Beggar Maid' as the first of such pictures. Other paintings will follow. For example, a film drama will be made around Leonardo da Vinci's 'Mona Lisa.' I am doing research work to develop further my idea in connection with the production of these pictures; the field seems to me almost limitless."

Imaginative persons have always



MISS VERA ROYER

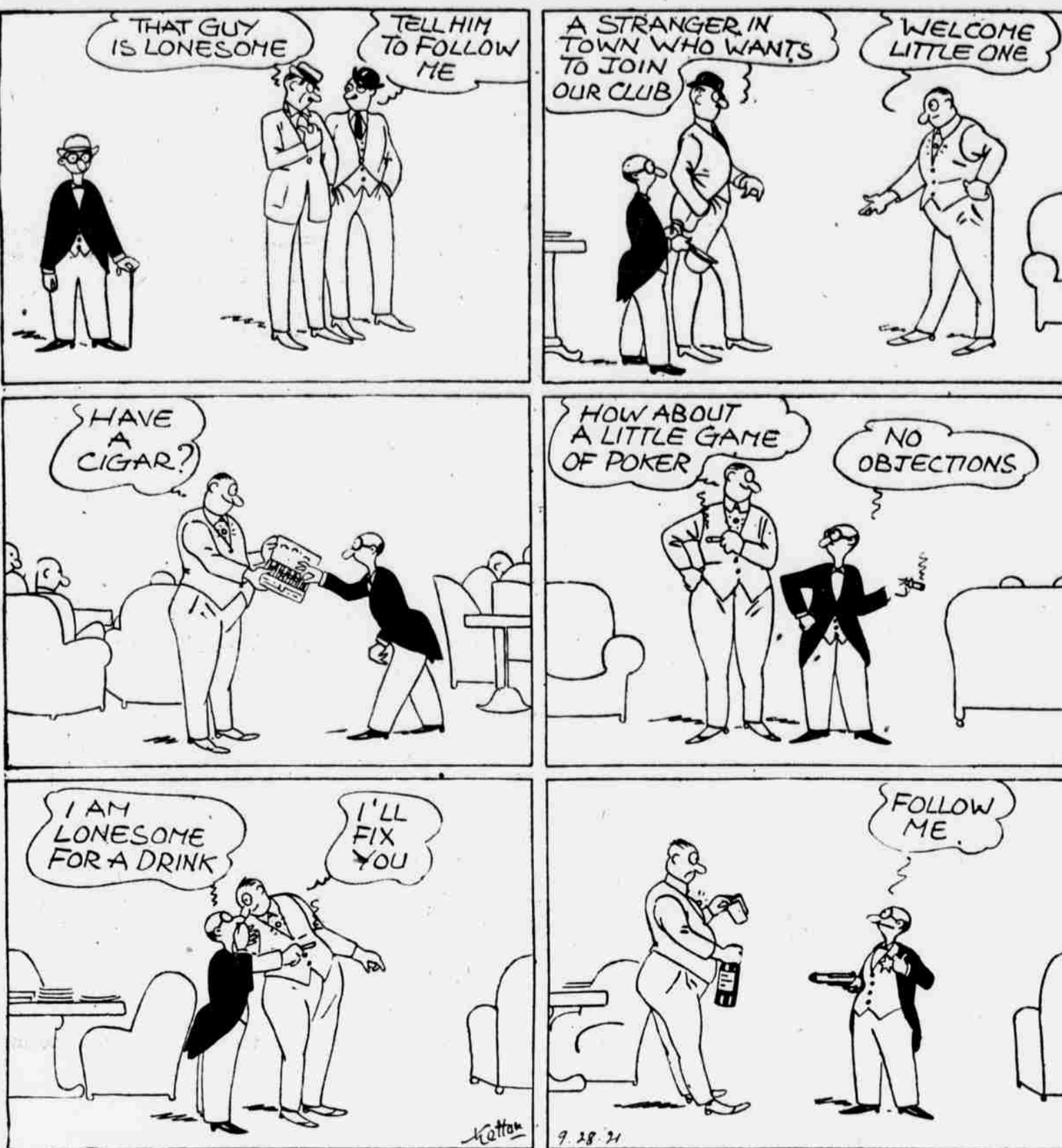
played with the notion of making the figures in great paintings "come alive" and that is exactly what they do in this new sort of moving picture. For example, in "The Beggar Maid"—a photograph of Burne-Jones's painting is reproduced with this article—the first scene on the screen, after the flash of the masterpiece itself, is Burne-Jones's studio. Then we have the beginning of a modern love story like that indicated in the picture, the story of a modern King Cophetua (the rich and powerful Earl of Winston) and a modern beggar maid (the orphan daughter of one of the Earl's foresters). And the Earl and his sweetheart of lowly birth are made up to look like the man and woman in Burne-Jones's canvas come to life. It wouldn't be fair to tell the whole story here; other characters, besides the painter and his subjects, enter

Several of the best known artists in New York are acting as an advisory committee to this latest attempt to make the "art" of the motion picture really artistic in aim and execution.

DAILY MAGAZINE

Can You Beat It!

By Maurice Ketten



New and Original Fashion Designs For Smart Women

By Mildred Lodewick

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WHATEVER the bad qualities of duvetyn, true or alleged, the outstanding fact of its beauty makes one forgive it much. Its soft, dull surface and silky texture are distinctly different from any other fabric, and unusually becoming. Therefore, women who can afford to indulge in a fabric which does not just long, showing the wear quite readily and requiring as much steaming as does a chiffon velvet to keep it looking well, will have nothing to complain about but thanks for Madame La Mode for holding up this fabric as one of her special favorites this fall.

As a trimming for duvetyn anything that contrasts is pretty, such as silk floss embroidery or lustrous satin, or keratin cloth, which is an imitation fur fabric coming in Persian lamb, beaver, seal skin, astrakhan, etc. The design I am offering employs this fabric pleasingly, and would be effective in black astrakhan on a dark tomato red duvetyn, or in beaver on a brown duvetyn. The lines of the frock are individual, featuring a shoulder yoke from which wide sleeves emerge, and a hip yoke from which long panels drop with dignity. The foundation skirt is plain and may be false from the sides to the back. The popularity of the elongated waistline makes this elongated blouse an acceptable feature of fall styles, while the severe plainness of its front portion gives excellent opportunity for the exploitation of one of the smart novelty necklaces. Indeed, many of our smartest frocks seem to be in accord with their accessories these days! This is a practical model, suitable



DUVETYN PLEASINGLY TRIMMED WITH KERAMI.

Ellabelle Mae Doolittle

By Bide Dudley.

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THE Canary Bird Club, a branch of the Women's Betterment League of Delhi, met at Hugs Hall Saturday afternoon to arrange for a bird singing contest to be held next month. Eighteen ladies were present and it was decided to request the city government to offer a silver cup as the prize in the competition. Prompress Pertle, who presided, proposed that the bird of Mrs. Cutey O'Brien be barred since it had learned to sing "Mama Wouldn't Buy Me a Bow-Wow," from hearing a phonograph play it.

"I would not mind having the O'Brien bird in the contest," said the prompress, plainly actuated by jealousy, "but that is not an affair for dogs and everybody knows a bow-wow is a dog."

Mrs. O'Brien protested emphatically but was overruled and her bird was barred. She, thereupon, said she would cancel her subscription to the Delhi Bazaar, of which the Hon. Ellabelle Mae Doolittle, the noted poetess of Delhi, immediately read the following:

Canary bird, canary bird,
Sit in your cage.
In our town of Delhi, it seems,
You have become the rage.
Sing me a song of joy and bliss,
So I may happy be.
Canary bird, canary bird,
Chirp into my heart glee.
My sister's child, Teeney Ricketts,
Ate dried apples and water.
I am glad she had a pain.
Teeney, she hadn't ought to.
But getting back to canary birds,
I think they are very dear,
Their singing brings me fun,
And I am so Paul Revere.
When it was over, the ladies applauded with great gusto. All were pleased.

On the Way to Keeping Well

By Dr. Frederic H. Robinson,
Editor Medical Review of Reviews.

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IS A COLD MORNING SHOWER INVIGORATING OR TIRING? It is not to the best interests of every one to indulge in the cold shower directly after arising. While this practice may be exceedingly enjoyable and beneficial to the person of robust health, sound nerves and heart, it may prove the deathblow to one impaired. There are some constitutions which cannot withstand the shock of cold water. To such the morning shower will prove decidedly exhausting.

Yet it is a tonic which sets the entire nervous system in tune if the inductor is physically fit. To one accustomed to this form of indoor sport there is nothing to supplant the cold shower just after a night of sleep. It arouses into action the sluggish

How to Reduce Your Weight Right in Your Own Home

To-Day's Exercise Not Only Great Aid in Eliminating Excess Fat but Also in Energizing Whole System.

WHEN you weigh the transitory value of money or fame against the permanent possession of health, you realize that the few moments you spend each day in carrying out the instructions for your reduction and health course more than repays you; not only in the bringing of your weight to normal but in the glow which the better circulation gives you and the ease and grace with which you are able to move your body, which was once awkward and burdensome.

Fables for the Fair

By Marguerite Mooers Marshall.

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Unions for Wives

MORAL: No Unionized Wife Is Going to "Walk Out" and Give a Blonde Strikebreaker the Chance to Walk In!

IT'S COME—in Germany—The Wives' Union!

The Prussian Parliament hasn't yet recognized it. But the Parliament will—oh, it will! For what is it, except an aggregation of past, present and future HUSBANDS?

And what are THEY against their organized, class-conscious wives?

Answer—they are all Mr. Zeros.

"We've got to come to it,"

A "Married Militant" writes to me, exultantly.

"There'll be a Wives' Union in every country.

With the slogan, 'Wives of the world, unite!'

And One Big Union as the goal.

Wives, like labor in general, are better off in America than anywhere else.

But as one of the prospective organizers of the American Wives' Union, Local No. 1,

I am advocating the following scale of demands:

An eight-hour day—

Instead of the sixteen hours of the average American wife and mother.

And when the husband is late for dinner,

Time and a half for his wife's overtime;

Also double time for holidays and Sundays.

When the whole family loafs except mother,

Who works twice as hard as usual on the elaborate holiday meals.

A minimum loving wage.

Of at least one compliment a week and one kiss a day.

Every wife is entitled to that much—She can't love on less.

On the other hand, new hats, birthday presents, furs, matinee tickets and pearls

Should be adjusted on a profit-sharing basis.

According to the business done by each matrimonial firm;

Decent working conditions—

Such as a vacuum cleaner, a fireless cooker, a well-lighted kitchen and a household allowance;

Two weeks' vacation every year;

No undercutting by 'affinities'—

Those feminine scabs who work at the trade of making men happy.

But who have no union card.

Don't you think that we shall succeed in bettering our condition?

Dear "Militant":

Most of your demands seem reasonable.

Probably they should be granted.

Only I just can't see any Wives' Union going on strike to enforce them!

Not that the union would be afraid of its employers—

Mere husbands—

But what about a possible, not to say probable, squad of strikebreakers, BLONDES???

In Germany blondes are so plentiful that doubtless they do not constitute a menace.

But HERE it's another story!

And what wife would be willing to walk out

When she knows that if she does a blonde may walk in?

That, dear "Militant," is why I think, no matter what the German hausfrau do,

And no matter how many walking delegates they send us,

And no matter how hard you try to organize your down trodden sisters.

Marriage in America will remain what it has always been—

An open shop!

In our last lesson I showed you how a bit of clothesline can be brought into play as the best possible means of exercise. To-day's lesson, as shown in the illustration, explains how that same clothesline can be used in another position. If you run the line through a pulley and securely fasten it to some strong support that would be the height of half the body, you have a splendid piece of gymnasium apparatus and one which will permit you to put more real strength and energy into your exercise than any other.

This exercise offers an excellent opportunity to acquire a feeling of energy and a desire for strenuous work. There is nothing like to-day's exercise for making a weak frame strong, for making an overcast person nimble and slender and also bringing the will power which controls the muscles absolutely under control.

Some of you who have a great many pounds to lose have gone through the exercise in a haphazard



THE ROPE SIDEWAYS STRETCH.

manner, just following out the instructions without putting into your work the same amount of vim and push which you would if you had an instructor by to urge you on to strenuous efforts, and that is why I feel that in giving you these exercises with the rope it is going to give you an opportunity to overcome this way of doing your work and permit you to get real benefit from the exercise, which can only be had when the exercise is strenuous enough to wear away the fatty tissues.

You will notice in the illustration that there is a real muscular effect put forth in the arm that is doing the forward pulling, and at the same time the opposite arm is taut with the pressure from holding the rope back. Placing the pulley higher or lower on the support that it is fastened to will permit you to vary this exercise so that every portion of the body shall have equal opportunity for development. Also reversing the body so as to face the rope permits of an opposite action, which is equally beneficial. Each of you will be able from just these few suggestions to devise some exercises for yourself that will be particularly fitted to your own individual needs, but whatever you choose, or all of them would be better, be sure that you are exact in your movements and that you use all of the strength you are capable of as you pull and tug and lift at the rope.

Answers to Questions.

ANXIOUS—As you are very short

for your age, I think 114 pounds is

sufficient weight. The arm circling

exercise and massaging with an up-

perated stroke with coconut oil or olive

oil will make your legs and arms more

shapely. Taking the deep breathing

exercises will fill out your face.

R. M. M.—Exercises that nibble the

spine, such as the one given in this

paper on July 11, will only way of

increasing your height. At sixteen

you still have time to grow, so instead

of worrying about your height, try to

stand and sit correctly, as this will

keep your spine straight and make

you look taller.

WHAT Do You Know?

QUESTIONS.

1. What is the only navigable river

in Switzerland?

2. Who wrote "The Playboy of the

Western World"?

3. What two ancient cities of the

same name were, one the capital of

Egypt and the other at one time the

most important city in Greece?

4. How many legs has a tick?

5. Into how many classifications are

the human teeth divided?

6. What is a one-piece shell, such

as that of the squid, called?

7. In the course of what Civil War

battle did Grant send his famous de-

spatch "I propose to fight it out on

this line if it takes all summer"?

8. What does zero on the centi-

grade thermometer indicate?

9. What river traverses the city of

Rome, Italy?

10. What legal term describes a

civil wrong for which the law re-

quires compensation in damages?

ANSWERS.

1. Aar; 2. John Millington Synge;

3. Thebes; 4. eight; 5. four; 6. uni-

valve; 7. Spotsylvania Court House;

8. freezing point; 9. Tiber; 10. tort.